



**HIGH TEA FASHION SHOW  
SPONSORSHIP**

*2023*





Dear Friends,

We invite you to join us for a very special experience on Sunday Nov. 5 at Hotel Albuquerque for the Pennies for the Homeless: 2023 High Tea and Fashion Show. The unique opportunity for sponsorship shows your support for the organization who works to better the lives of those in the community. The event continues to raise funds to help improve the quality of lives for the homeless around us and through community outreach and funding programs that provide food, shelter, and healthcare and hope for a better future.

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Pennies for the Homeless is the brainchild of the late businessman Joseph Saavedra and the late District Court Judge, Diane dal Santo, who together started a Community Penny Drive with APS students collecting loose change to help the homeless. Pennies for the Homeless continues to educate the community about homelessness while raising money for local shelters, meal sites, day care centers and other homeless services with the message that *every penny counts!*

Homelessness is not seasonal, and millions of adults and children suffer on a daily basis, especially during this horrific pandemic. The annual event has raised an estimated half-million dollars for the Albuquerque Public Schools Title I homeless project and dozens of other local homeless service providers. **We need your help to help continue the legacy of Joseph Saavedra and Pennies for the homeless – become a sponsor, today!**

It is our sincere hope that you will partner with us by giving thoughtful consideration to being a sponsor of this event.

We look forward to seeing you in November!

Sincerely,

**Board of Directors**

Pennies for the Homeless

# SPONSORSHIP BENEFITS

Pennies for the Homeless presents an excellent opportunity to create a highly visible alignment with the community, creativity and innovation. An investment in Pennies for the Homeless is an investment in the community, for the community.

Through this elegant event highlighting the many successes of fashion design, the event will draw a significant crowd as well as extensive exposure within the arts and cultural sectors.

We are looking for companies and individuals to partner with us as Platinum, Gold, Silver, Bronze. There are unlimited opportunities for involvement and we will work with you to customize a package to meet your specific needs and goals.



## BENEFITS AT A GLANCE

- ◆ 600+ annual attendees - access to a valuable demographic of progressive business leaders, creative place makers and cultural innovators
- ◆ Reaching an estimated audience of over 500,000 through various advertisements
- ◆ Thousands of monthly visitors to the Pennies for the Homeless website
- ◆ An estimated audience of over 5,000 reached weekly through social media outlets

# SPONSORSHIP OPPORTUNITIES

## **\$10,000 | Platinum Sponsor**

- Two VIP tables (20 guests)
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program
- On-screen recognition
- Corporate logo on back of program

## **\$5,000 | Gold Sponsor**

- One VIP tables (10 guests)
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program
- On-screen recognition



## **\$2,500 | Silver Sponsor**

- 5 Guest Tickets
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program

## **\$1,000 | Bronze Sponsor**

- 2 Guest Tickets
- Premium company logo exposure on all event materials, including signage, website, social media, promotional communications, and recognition in event program



## HIGH TEA & FASHION EXTRAVAGANZA

\$1,000 BRONZE     \$2,500 SILVER     \$5,000 GOLD     \$10,000 PLATINUM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Online Payment

Please Invoice Me

To complete your purchase via Credit Card, please visit  
[www.PenniesForTheHomeless.org](http://www.PenniesForTheHomeless.org)



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